

Institutional Fundraising & Grant Writing Virtual Training

Elevate is excited to partner with the Washington Statewide Leadership Initiative and PAVE to offer virtual training opportunities centered on increasing institutional investments in your organization's work and developing compelling grant proposals that illuminate your organization's impact. On August 3rd, Elevate will host the following events:

1 | How to Build Your Grants Program

Date Wednesday, August 3rd, 2022 @ 9:00 AM PT

Description The first webinar in the series will examine the key components of the grant cycle: planning & strategy, prospect research, cultivation, proposal development, and stewardship. Each of these steps is a critical part of building, maintaining, and sustaining institutional investments in your work. Walking through each part of the cycle, we will identify tips and tricks for turning your strategic plan into funding from start to finish, and then doing it all over again!

Learning Objectives

1. Participants will increase their knowledge of the grant cycle and build basic skills for planning & strategy, prospect research, cultivation, proposal development, and stewardship of institutional funders.
2. Participants will be able to identify opportunities for increasing their impact through institutional investments and connecting organizational planning to fundraising strategy.

Materials

- Grant Cycle Background Brief
- Landscape Analysis Template
- Goal & Strategy Map
- Prospect Research Background Brief
- Cultivation Chart Template
- Grant Calendar Template

2 | Piece-By-Piece: Preparing a Persuasive Proposal

Date Wednesday, August 3rd, 2022 @ 11:00 AM PT

Description The second webinar will provide a how-to guide for preparing a compelling and persuasive grant proposal. We will cover the process for gathering information, aligning your pitch to funder priorities, drafting each section, and collecting all necessary attachments. The conversation will go deep into tips and tricks for persuasive writing and what funders are really looking for when they ask so many questions!

Learning Objectives

1. Participants will increase their knowledge of the pieces of a proposal that are commonly requested from institutional funders.
2. Participants will develop skills for preparing persuasive proposals.

Materials

- Case Statement Outline
- Concept Note Template
- Grant Management Template